Retail Environments Member Profile Advertorials

Tell your company story with a full-page member profile advertorial placed in any issue of Retail Environments magazine.

Magazine advertising is a proven way to bring attention to your company and is an important part of a comprehensive marketing plan. An advertorial has the look and feel of editorial, which makes readers more likely to stop and take a look. Combing the two allows you to showcase even more about your company: your culture, your people, what makes you different and more.

How it works:
1. Complete a questionnaire
2. Provide images
3. Shop! staff does the rest!

Pricing:
$2,500 Advertorial only
$1,500 add-on to full page ad* in the same issue

*Option to create a spread with ad & advertorial

To learn more about reaching your audience via Shop! marketing opportunities, contact:
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