

1. MEMBERSHIP ELIGIBILITY

Applicant must be a retailer, a brand or a company that provides products/services and/or produces any element for the retail environment.
(See page 2 for category explanations)

2. COMPANY INFORMATION

Company Name _____
 Street Address _____
 City _____ State _____ Zip/Postal _____ Country _____
 Phone _____ Fax _____ Email _____
 Website _____

3. ORGANIZATION'S PRIMARY CONTACT INFORMATION

Primary Contact Name _____
 Title _____ Direct Phone/Ext. _____
 Direct E-mail _____
 Why are you interested in joining Shop!? _____
 Were you referred by a Shop! Member company? Y/N If Yes, what company _____ We'd like to thank them _____

4. MEMBERSHIP CATEGORIES AND DUES INVESTMENT

Please mark the category and description which best describes your company. (See page 2 for category explanations)

Agency	\$3,000	Educator	\$180	Producer (<i>annual sales volume</i>)	
Associate	\$2,050	In-Store Execution (<i>annual sales volume</i>)		($<$ \$5 million)	\$2,000
Brand	\$3,000	($<$ \$5 million)	\$1,595	(\$5-10 million)	\$2,350
Designer	(1-5 employees) \$600	(\$5-10 million)	\$2,595	(\$10-25 million)	\$3,000
	(6-10 employees) \$800	(\$10-25 million)	\$4,995	(\$25-50 million)	\$4,000
	(11-25 employees) \$1,200	(\$25-50 million)	\$5,500	(\$50+ million)	\$5,500
	(26+ employees) \$1,400	(\$50+ million)	\$7,995	Retailer	\$1,075
				Visual Merchandising	\$1,075

5. MEMBER PRODUCTS & SERVICES

Please check the products and services that best describe those offered by your company.

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|--|--------------------------------------|--------------------------------------|
| 1. Architecture/Woodwork & Millwork | 14. Fixtures/Displays | 27. P-O-P Display & Accessories |
| 2. Backroom Storage Systems | 15. Flooring Products | 28. Panels/Panel Processing |
| 3. Component Parts | 16. Furniture/Seating | 29. Project Management |
| 4. Demos/Sampling | 17. General Contractor/ Construction | 30. Props/Décor |
| 5. Design Services/Store Design & Planning | 18. Installation Services | 31. Publications/Events |
| 6. Design Services/Brand & Identity | 19. Lighting | 32. Security Systems |
| 7. Design Services/Visual Merch. & Window | 20. Logistics Management | 33. Shopping Cart Systems |
| 8. Electrical Systems/Services | 21. Mannequins/Forms | 34. Signage/Graphics |
| 9. Employee/Executive Recruitment | 22. Marketing/Advertising | 35. Slat-Slotwall & Accessories |
| 10. Equipment | 23. Materials | 36. Software/Technologies |
| 11. Exhibits & Structures | 24. Merchandising Services | 37. Trucking/Transportation Services |
| 12. Fitting Rooms | 25. Mystery Shopping | 38. Other _____ |
| 13. Fixture Hardware/Accessories | 26. Packaging | |

6. ACCEPTANCE AND PAYMENT OF DUES

This is an application for membership. If accepted by Shop!, we agree to: 1. abide by the Association bylaws, 2. support its activities, and 3. pay the prescribed dues. Full amount (in U.S. dollars) must accompany application.

Credit/Debit Card Number: _____ Amount: \$ _____ Expiration Date: _____

If paying by Check, please make check payable to: Shop Environments Association, 4651 Sheridan St, Ste. 470, Hollywood, FL 33021

This application for Shop! membership is tendered by: (*Print Name*) _____ Title: _____

Signature of Company Representative _____ Date: _____

Agency Member

A company dedicated to creating, planning and handling advertising for its clients.

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|---|--------------------------------|---------------------------------|
| 1. Advertising Services | 3. Campaigns | 5. Experiential Design |
| 2. Brand – Experience/Identity/Evaluation/
Positioning | 4. Consumer & Industry Insight | 6. Email Marketing & Promotions |

Associate Member

- | | | |
|--|--------------------------------|--|
| 1. Associations/Publishers/Magazine/
News Outlets | 10. Flooring | 20. Scent delivery systems |
| 2. Audio/Audiovisual | 11. General Contractors | 21. Software & Technology |
| 3. Brokers & Sales Agents | 12. Hardware Accessories | 22. Staffing Firms/Outsourced Human
Resources |
| 4. Ceiling Tiles & Panels | 13. Installation | 23. Training & Consulting |
| 5. Components | 14. Lighting | 24. Trucking & Transportation |
| 6. Distributors & Wholesalers | 15. Logistics Management | 25. Turnkey (for Retailers) |
| 7. Electrical | 16. Materials | 26. Turnkey (for Suppliers) |
| 8. Equipment | 17. Painting & Wall Treatments | 27. Warehousing |
| 9. Export/Import | 18. Project Management | |
| | 19. Security/Crowd Control | |

Brand Member

Manufacturers of consumer products

Designer Member

(designers of retail space – does NOT supply/manufacture products)

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|---------------|----------------------------|--------------------------|
| 1. Architects | 2. Store Design & Planning | 3. Sustainability Design |
|---------------|----------------------------|--------------------------|

Educator Member

Instructors/Students/Schools

In-Store Execution Provider Member

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|---------------------------------------|----------------------------|---------------------|
| 1. Merchandising Services/Maintenance | 2. Promotion/Demonstration | 3. Mystery Shopping |
|---------------------------------------|----------------------------|---------------------|

Producer Member

- | | | |
|---------------------------------|---|------------------------|
| 1. Cabinets | 7. Packaging Shipping/Shopping
Merchandise Boxes | 12. Signage & Graphics |
| 2. Displays – Case, Interactive | 8. POP – Permanent or temporary | 13. Store Fixtures |
| 3. Exhibit Systems | 9. Risers & Platforms | 14. Truss Systems |
| 4. Fitting Rooms | 10. Shelving & Accessories | 15. Warehouse Racks |
| 5. Furniture/Seating | 11. Showcases | 16. Woodwork/Millwork |
| 6. Labels | | |

Retailer Member

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|----------------------|-----------------------|--------------------|
| 1. Apparel | 6. Home & Furnishings | 11. Restaurants |
| 2. Auto Aftermarket | 7. Hospitality | 12. Shoes |
| 3. Booksellers | 8. Museums | 13. Sporting Goods |
| 4. Department Stores | 9. Novelty | 14. Supermarkets |
| 5. Discount Stores | 10. Optical | |

Visual Merchandising Member

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|---------------------------|---------------------|-------------------|
| 1. Antiques/Reproductions | 3. Decorative props | 5. Ribbons & Bows |
| 2. Baskets & Barrels | 4. Mannequins | 6. Season Décor |