

FOR IMMEDIATE  
RELEASE:  
Tuesday, Nov. 13, 2018

Contact: **Karen Benning**  
Phone: **954-241-4816**  
E-mail: **kbenning@shopassociation.org**  
Website: **www.shopassociation.org**

**Shop! inducts 2018 Hall of Fame members, names Volunteer of the Year**

*David Brink, Jerry Fox, Jack Hale, Robert Reeve Frackelton honored in longstanding tradition*

**Hollywood, Fla. (Nov. 13, 2018)** – Shop! inducted four industry veterans into the Hall of Fame and honored Kevin Tierney from Tarkett for his volunteer efforts during the annual Night of Honors celebration, held last night in New Orleans. And, for the second year, Shop! named the Woman of Distinction honoree.

The Night of Honors celebration takes place during the annual meeting for Shop! Environments Association, the global trade association focused on enhancing retail environments and experiences. More than 125 industry colleagues were in New Orleans for the annual education and networking conference.

**Shop! Hall of Fame**

Inductees are nominated by fellow members and chosen by a Selection Committee led by the Immediate Past Chairman for Shop!. Recipients have worked in the industry for at least 25 years, have made significant contributions to the industry and their communities, and have observed ethical business practices throughout their careers. This year's inductees join a long line of outstanding contributors:

- David Brink, Chairman at Stylmark Inc.
- Jerry Fox, President/CEO of Bish Creative Display
- Robert Reeve Frackelton, Vice President of Reeve Store Equipment Co.
- Jack Hale, Chairman at TJ Hale Co.

**Shop! Andrea Martin Volunteer of the Year**

The 2018 recipient is Kevin Tierney from Tarkett, vice president of Strategic Sales-Retail for North America. For 18 years, this award has been recognizing one individual member who has contributed an outstanding amount of passion, time, and value to the association. The award is named in honor of Andrea Martin, owner of Point of Savings, Andrea Martin & Associates, a long-time active member of the industry and the association.

**Shop! Women of Distinction**

For the second year, Shop! celebrated the Women of Distinction Awards. Teri Mascotti, president of Mascotti Strategies, was named the 2018 Woman of Distinction. She was selected among four finalists

by judges representing the Women's League and Shop! associates. A separate press release is available at [insights.retailenvironments.org](https://insights.retailenvironments.org).

“Shop! is proud to present the Night of Honors as a way to recognize our outstanding members,” said Todd Dittman, Shop! executive director. “It is an honor to come together with colleagues to celebrate the achievements of a handful of extraordinary members during our annual meeting. Congratulations to our Hall of Fame recipients, who are nominated by their peers, to our volunteer of the year, selected by the association staff, and the Woman of Distinction, selected by the Women's League.”

*Photos and bios of all award recipients are available upon request.*

###

Shop! Environments Association ([shopassociation.org](https://shopassociation.org)) is the global trade association dedicated to enhancing retail environments and experiences. Shop! represents more than 1,400 member companies and affiliates worldwide from 23 countries. The association brings value to the global retail marketplace through our industry leadership, research programs, industry certification, education and networking events. Shop! produces the award-winning magazine, *Retail Environments*, offering business-focused content to retailers, brands, designers and suppliers throughout the industry.