

Shop! 2019 Editorial Calendar

Product Focus	Highlights	Ad Close Date	Ad Materials Due	Bonus Distribution
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Retail Environments

Jan/Feb	Signage/Graphics	Industry forecast Packaging trends	17-Dec	27-Dec	Luxe Pack Los Angeles
March/April	Lighting	POP GlobalShop preview	12-Feb	19-Feb	Shop!talk
May/June	GlobalShop Exhibitors	Material trends	10-Apr	18-Apr	GlobalShop
July/Aug	Visual Merchandising	Installation/Logistics Merchandising	10-Jun	18-Jun	
Sept/Oct	Materials/Flooring	Fixtures Sustainability	05-Aug	12-Aug	
Nov/Dec	Technology	Lighting trends General contracting	01-Oct	08-Oct	

Special Issues

Winners Book	Design Firm Guide	Shop! Design Award winners	16-May	22-May	Shop! Design Awards GlobalShop
OMA Annual	Marketing-at-Retail Agency Guide	Shop! OMA Award winners Shop! Global Award winners	08-Jul	15-Jul	West Coast POP

Special Publications

Little Black Book		The essential trade show guide for GlobalShop	15-May	22-May	GlobalShop
Buyers Guide 2020		Shop! annual membership directory	17-Sep	25-Sep	All Shop! events