Shop! Member Logo Usage Terms & Conditions

The Shop! logo is the sole and exclusive property of Shop Environments Association. Shop! logos may be used only by Shop! Members in good standing and only if such use is in accordance with these terms and conditions contained herein.

Shop! members may use the Shop! logo during any calendar year in which they are designated by Shop! to be a member in good standing.

Shop! logos may not be revised or altered in any way. Logos are provided in both a horizontal and a stacked version. The stacked art allows the logo to reduce in size without losing impact. You must observe the minimum clearance space at all times.

The colored Shop! logo is the preferred manner of display. When only one print color is available, a black & white version can be provided upon request. Additionally, an RGB version is provided for web and presentation media.

Shop! logos may be used in a professional material to show affiliation with Shop!. Examples include: business cards, stationary, literature, distributor communications, email communications, presentations, web site or in any other comparable manner to signify affiliation with Shop!.

Use of the Shop! logo may in no way imply Shop! endorsement of any product, service, study or activity.

Any questions concerning the use of a Shop! logo or these guidelines should be directed to Karin Pryor, Director of Marketing, at 954-241-4823 or kpryor@shopassociation.org.