



Sworn Circulation Statement

12-month period ending June 2018
 Number of issues annually: 9

Official publication of



Field Served: Retail Environments serves retailers, brands, store design firms, agencies and suppliers to the market.

Definition of Audience Circulation: Recipients include executives in store design, visual

merchandising, in-store marketing, store planning, purchasing and other functions.

Note: Retail Environments circulation is managed by Omeda Communications, Inc. providing data management and fulfillment services.

Business/Occupational Breakout of Circulation

Job Function	Retailers/ Brand Marketers	%	Designer/ Architect	%	Suppliers/ Other	%	Total	%
Construction/Facilities	318	1.23%	29	0.11%	44	0.17%	391	1.51%
Creative/Design/Graphic Arts	452	1.74%	155	0.60%	384	1.48%	991	3.82%
Executive (Pres/CEO/ Owner)	1,108	4.27%	649	2.50%	1,335	5.14%	3,092	11.91%
IT	8	0.03%	2	0.01%	10	0.04%	20	0.08%
Management (VP/Dir/ Mgr)	2,645	10.19%	669	2.57%	1,721	6.63%	5,035	19.39%
Mktg/Adv/Sales	1,715	6.61%	536	2.06%	1,961	7.55%	4,212	16.22%
Merchandising/Merch Mgmt	802	3.09%	46	0.18%	29	0.11%	877	3.38%
Operations	221	0.85%	58	0.22%	636	2.45%	915	3.52%
Product/Brand/Category Mgmt	648	2.49%	181	0.70%	65	0.25%	894	3.44%
Purchasing	3,252	12.52%	124	0.48%	73	0.28%	3,449	13.28%
Specifying/Estimating	8	0.03%	8	0.03%	50	0.19%	66	0.25%
Store Planning/Design	1,427	5.50%	438	1.68%	104	0.40%	1,969	7.58%
Visual Merchandising/ Display	3,305	12.73%	238	0.92%	96	0.37%	3,639	14.02%
Other	155	0.59%	30	0.12%	230	0.89%	415	1.60%
TOTAL	16,064	61.87%	3,163	12.18%	6,738	25.95%	25,965	100.00%

Geographical Breakout of Circulation

	Print	Digital Only	Total	
ME	74	0	74	
NH	108	3	111	
VT	32	0	32	
MA	645	23	668	
RI	114	2	116	
CT	301	19	320	
New England	1,274	47	1,321	5.09%

NY	2,413	131	2,544	
NJ	934	43	977	
PA	777	28	805	
Mid Atlantic	4,124	202	4,326	16.66%

OH	1,118	65	1,183	
IN	244	13	257	
IL	1,437	228	1,665	
MI	627	31	658	
WI	613	39	652	
East N Central	4,039	376	4,415	17.00%

MN	750	38	788	
IA	93	0	93	
MO	561	18	579	
ND	28	1	29	
SD	26	0	26	
NE	122	6	128	
KS	146	6	152	
West N Central	1,726	69	1,795	6.92%

DE	21	0	21	
MD	249	11	260	
DC	40	2	42	
VA	293	14	307	
WV	32	0	32	
NC	558	17	575	
SC	121	6	127	
GA	645	91	736	
FL	904	55	959	
So Atlantic	2,863	196	3,059	11.78%

	Print	Digital Only	Total	
KY	192	5	197	
TN	297	18	315	
AL	113	2	115	
MS	40	0	40	
East S Central	642	25	667	2.57%

AR	242	1	243	
LA	80	3	83	
OK	108	0	108	
TX	1,602	63	1,665	
West S Central	2,032	67	2,099	8.08%

MT	23	0	23	
ID	37	3	40	
WY	12	0	12	
CO	340	10	350	
NM	29	1	30	
AZ	192	7	199	
UT	168	3	171	
NV	211	10	221	
Mountain	1,012	34	1,046	4.03%

AK	9	1	10	
WA	487	31	518	
OR	365	41	406	
CA	3,126	126	3,252	
HI	59	1	60	
Pacific	4,046	200	4,246	16.35%


United States	21,758	1,216	22,974	88.48%
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US Terr	49	1	50	
Canada	1,342	159	1,501	
Mexico	80	210	290	
Foreign/Other	9	1,141	1,150	
			2,991	11.52%

TOTAL	23,238	2,727	25,965	100.00%
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Publisher's Affidavit

We hereby swear that all data set forth in this statement are true.


Jo Rossman, Publisher


Leslie Melvin, Circulation