



*Position your company as an active supporter of career development and advancement programs for women in the industry.*

The Shop! Women's League was established as a community whose members come together to gain career development and pursue growth opportunities, while being supported and mentored by other experienced professionals.

Shop! offers three levels to support the Women's League: **Platinum Strategic Partnership, Supporter or Event Sponsor.**

### **Platinum Partnership – \$12,500**

- Company name or logo will appear on the Shop! Website
- Company name or logo on all Women's League emails (average 24 annually)
- Company name or logo on digital and print ads
- Visual and audio recognition at all events
- Recognition in all Women's League press releases
- Use of Women's League logo on your own marketing materials
- One full-page ad in *Retail Environments* magazine
- One email sent to the full magazine audience for your company use

### **Supporter \$1,500**

- Your company name listed as a supporting member on the website, in handouts and programs at events
- The ability to use women's league logo on your own marketing materials

### **Event Sponsor**

Your company can support a specific event or activity through in-kind or financial support. Cost will depend on the specific parameters or needs of each event. Exposure will include your company name or logo on all promotions connected to the event.

### **The 2019 Women's League events include but are not limited to:**

- Two webinars during the year
- One networking/education event at Shop!X 2019
- One networking/education event at the Shop! West Coast POP Show 2019
- One networking/education event at GlobalShop 2019
- Up to three regional networking events

**To learn more about reaching your audience via Shop! marketing opportunities, contact:**

Susan Kimelman / [skimelman@shopassociation.org](mailto:skimelman@shopassociation.org)

Julie Barnett / [jbarnett@shopassociation.org](mailto:jbarnett@shopassociation.org)

Roni Lloyd / [rlloyd@shopassociation.org](mailto:rlloyd@shopassociation.org)