

## supplier connect

### THERE IS POWER IN NUMBERS

Supplier Connect is the association's multi-platform searchable database. Join 850-plus Shop! members as they combine forces to create the most comprehensive print and online resource available. Retailers, designers, brands, in-store marketers, visual merchandisers and manufacturers rely on Supplier Connect when searching for suppliers.

As a member of Shop! your company is automatically listed in Supplier Connect online and the print edition.

**When our members enhance their presence with images, videos and other content, you help make this member database the most powerful search tool in the industry.** We need the collective power of the group to make a great thing even better!

### Annually, Supplier Connect:

- Hosts over 15,600 searches!
- Is searched by more than 7,000 users!
- Receives more than 89,000 page views!

### Why enhance your listing?

- Add your logo to your listing to increase your company's brand recognition.\*
- Enhanced listings come up in searches more often and more prominently than the basic listing.
- Elevate your message to help you stand out from the crowd. Keywords and media make you more searchable across the internet-not just on Supplier Connect.
- Showcase your products, services and capabilities with images, brochures and more.
- Ability to change your content anytime to stay current.
- Receive live traffic reports allowing you to measure ROI.
- Drive traffic to your own website.
- Help build the value of Supplier Connect ... more content will bring more traffic, resulting in more exposure for all members!
- **Bonus!** We will use your logo anywhere we print a member guide, including the Little Black Book at GlobalShop.

## HOW IT WORKS:

Company listings appear in the search results by type of listing (in this order):

1. Premium listing holders in alpha order.
2. Enhanced listing holders in alpha order.
3. Basic listings in alpha order.

### ENHANCED LISTING \$700

#### Benefits:

1. Logo in print and web
2. Project gallery including five images, five documents and one video on web
3. Preferential listing on web
4. Ability to add keywords to enable better search results
5. Unlimited category listings
6. Ability to track traffic live

### PREMIUM LISTING \$700 + \$200 PER SEARCH CATEGORY

#### Enhanced listing holders can add the benefits below for an additional \$200 per category:

1. Guarantees first alpha group placement in category search results
2. You can choose as many categories as you like for premium placement.
3. Your profile will still appear in the Enhanced listing group on all other categories in your profile.
4. Your company name will be bold anywhere it appears in the print guide

#### Call or email for details:

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