



## 2017 SHOP!TALKS

### CHANGE HAPPENS, STAY AHEAD

Peer-to-peer learning and networking events held regionally throughout the US and Canada. Shop!talk brings together the store planning, design, visual merchandising and marketing at retail communities to connect and discuss global trends affecting retail.



## 2017! Shop!talk cities

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**Nashville - June 15**

**Portland - August 24**

## Gold City Sponsor

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**\$5,000**

## Sponsor Benefits

- Shop! will market your involvement in Shop!talk via your logo on all literature, web presence, print and digital, including e-blast messaging and ads in multiple industry publications.
- A one to one e-blast for your company to be used at a time of your choosing.
- Verbal and visual recognition on-site.
- Receive space on-site to showcase your company brand and hand out literature or premiums.
- We will provide a personalized PDF or HTML invitation for your use to invite retailers, brand marketers and designers to attend as your guest.
- Receive attendee contact info including emails pre and post event.
- Opportunity for two company representatives to attend.