



SHOP! X LEADERSHIP FORUM

CHICAGO | MAY 3-5, 2017

The Shop!X Leadership Forum, presented by Shop! and the World Alliance for Retail Excellence & Standards (WARES), is a newly-launched one and ½ day long conference focused on leadership skills and business intelligence.



Topics include:

- Future of the In-Store Experience
- Leadership Development
- Creating a Culture of Excellence
- Economic Outlook for the Retail Sector
- Human Resources and Labor Issues

ADDITIONALLY, ATTENDEES WILL PARTICIPATE IN EDUCATIONAL PLANT TOURS AND WORKSHOPS LED BY EXPERT FACILITATORS

ATTENDEE TARGET PROFILE:

- Merchandising Service Organizations
- Installation companies
- Consumer Goods Manufacturers
- Store fixture manufacturers
- P-O-P Producers
- Retailers
- Brand Marketers
- Design Firms
- Service Suppliers

Sponsor Benefits

- Your company logo on all print and digital promotion of the event including email campaign, social media posts, direct mail and magazine advertisements
- Your company logo on the Shop! and WARES websites event pages
- Both verbal and visual recognition on-site through signage
- Pre and post event attendee contact information including emails
- Opportunity to greet guests or introduce speakers depending on your sponsored event
- Opportunity to distribute literature during your sponsored event

SPONSORSHIP OPPORTUNITIES:

Breakfast (Thursday or Friday)	\$1,500.00
Refreshment Breaks	\$1,000.00
Lunch (Thursday or Friday)	\$2,500.00
Plant Tours (includes busses)	\$3,000.00
Workshop Sessions (each)	\$1,500.00
Featured Speakers (Thursday or Friday)	\$3,000.00
Welcome Reception (Wednesday)	\$3,000.00
Networking Dinner (Thursday)	\$3,500.00

Additional custom sponsorship packages are available and can include other advertising and promotional benefits such as personal eblasts, individual advertising pages and digital product spotlights.

ABOUT WORLD ALLIANCE FOR RETAIL EXCELLENCE & STANDARDS

World Alliance for Retail Excellence & Standards is a nonprofit trade association representing retailers, manufacturers and servicing companies involved in the in-store experience. Together, this alliance of companies is dedicated to driving retail excellence through enhanced customer experiences, workforce development and voluntary industry certification.

ABOUT SHOP!

Shop! is the global non-profit trade association dedicated to enhancing retail environments and experiences. Shop! represents more than 2,000 member companies worldwide and provides value to the global retail marketplace.