

shop!Webinars

Shop! has a new opportunity to present your company as an industry thought leader while educating the industry about your category of products or services.

This new education forum is designed to offer thought-provoking insights on products and services and how they benefit retailers, brands and manufacturers to further the industry.

Do you have information that...

- Demonstrates proven ROI with a particular product or service
- Shows how elements such as flooring, lighting or fixtures, etc. improve store traffic
- Tells what types of in-store products successfully attract Millennials or other important demographic groups
- Offers a case on the benefits of using a specific product or service

The Member provides:

1. The presentation content
2. The speaker
3. The presentation

Shop! provides:

1. **Marketing support** -- Extensive print and digital promotion, including but not limited to *Retail Environments* magazine, Shop! website, association newsletters and proprietary targeted e-blasts
2. **The technical platform** for delivering the webinar including registration, moderator, webinar set-up, webinar delivery
3. **Archival of webinar** on Shop! website
4. **List of registrants** with contact information pre- and post-event

\$5,000