

shop! 2017 EDITORIAL CALENDAR

MONTH	COVERAGE	CLOSING	ART DEADLINE	BONUS DISTRIBUTION
Retail Environments magazine				
January/February	Big Ideas GlobalShop preview issue Technology Product focus: Fixtures, millwork, fixture hardware & accessories	December 2	December 9	
March	GlobalShop show issue Lighting trends Product focus: Exhibitor preview	February 3	February 10	GlobalShop (March 28-30)
April – Special Edition Design Annual Winners Book	Shop! Design Awards winners Design Firm Guide	February 10	February 17	Design awards presentation (March 28) GlobalShop (March 28-30) 2017 Shop!talks
April – Special Edition OMA Award Winners Book	Shop! OMA Awards winners Global Awards winners Marketing at Retail Agency Guide	April 3	April 6	
May/June	Installation & transportation/logistics Showrooms Product focus: Materials and flooring, lighting	April 4	April 7	Lightfair (May 9-11)
July/August	Digital signage Queuing Product focus: Signage & graphics	June 2	June 9	
September	Sustainability Marketing at retail Product focus: Displays	August 4	August 11	West Coast POP-Up Gallery
October – Special Edition Buyers' Guide	Buyers' Guide: Membership directory	Sept 9	Sept 15	All Shop! events
November/December	Retail Design Collective show issue Visual merchandising trends Product focus: Mannequins, props, décor	Sept 29	October 6	Shop!X Retail Design Collective
Member Connect				
February/March	GlobalShop member preview	January 11	January 17	GlobalShop (March 28-30)
April/May	Hall of Fame winners Product focus: Machinery & Software	March 3	March 10	Shop!X Leadership Forum
June/July	GlobalShop recap for members EuroShop recap for members Spring revenue survey results	May 5	May 12	
August/September	2017 Economic Outlook West Coast POP-Up Gallery entry info	July 5	July 12	
October/November	Shop!X Preview	August 31	Sept 7	
December/January	Shop!X Highlights West Coast POP-Up Gallery recap	November 1	November 8	